

Welcome to Our Trade Program



TRADE PROGRAM

At Mitchell Gold + Bob Williams, it's our privilege to help bring your creative vision to life on residential and commercial design projects, from start to finish. Through our complimentary Trade Program, you'll unlock access to exclusive savings and benefits, personalized service, and customization for seamless execution on projects big and small.

We are proud to partner with the trade to preserve the best of American craftsmanship—attention to detail, the highest quality materials, and the sustainable processes that ensure the integrity of our business as part of a globally responsible industry.

AMERICAN CRAFT

At the heart of everything we do are the skilled artisans who craft our upholstery by hand at our factory in North Carolina, backed by a lifetime warranty.

DESIGN FORWARD

We trust our instincts to guide our design process, creating storied collections inspired by art, materiality, and our modern world.

CUSTOM CREATED

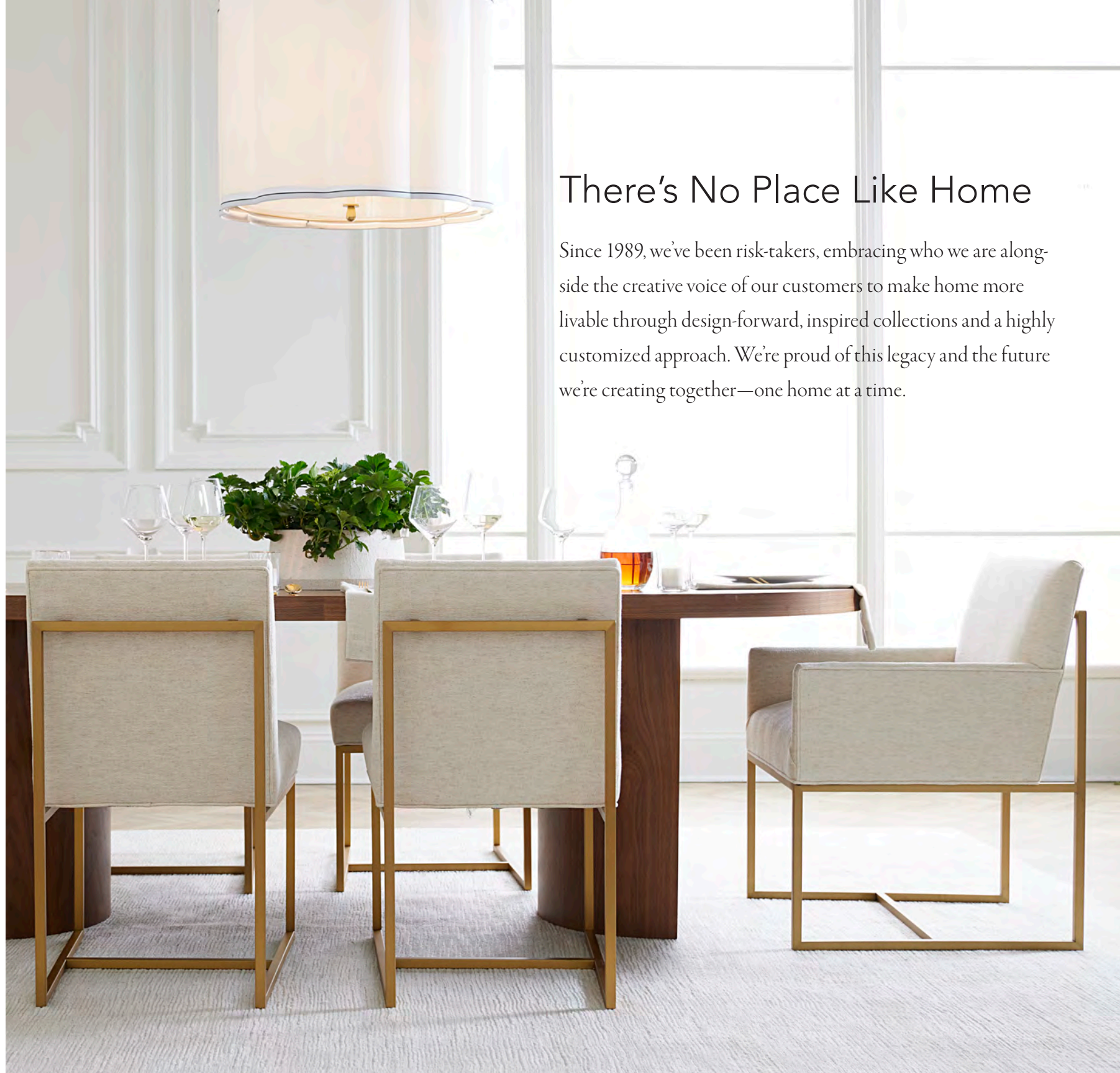
Customize any of our upholstery from our extensive library of luxury and performance fabrics, leathers and finishes to fit you and your clients' design aesthetic.


ENVIRONMENTALLY RESPONSIBLE

We've been leaders in sustainability since 1989, from how we craft our upholstery, to materials sourcing, to partnerships with vendors who share our vision of a greener earth.

There's No Place Like Home

Since 1989, we've been risk-takers, embracing who we are alongside the creative voice of our customers to make home more livable through design-forward, inspired collections and a highly customized approach. We're proud of this legacy and the future we're creating together—one home at a time.





Exclusive benefits.
Personalized service.
Insider access.



TRADE CONCIERGE SERVICE

From pricing and ordering to installation support.



SPECIAL PRICING

Off of regular retail pricing at Signature and Virtual Stores.



QUARTERLY REBATES

Based on volume after trade discounts.



BY INVITATION ONLY

Special invites to CEU, virtual and in-store events.



EXCLUSIVE SALES

Special promotions and annual clearance events.



PREFERRED FINANCING

With 0% interest and no annual fee.

Why Partner with Us

With You Every Step of the Way

Get exclusive access to Trade Concierge Service to assist with ordering free swatches, product information, pricing, ordering, tracking, and installation upon request, as well as after-hours appointments.

What Our Trade Partners Say

"I love MG+BW! It is so easy to work with Burak. I love that I can customize the look with COM...while giving my client classic well made furniture."



Gail Davis
Gail Davis Designs
South Orange, NJ

"I love shopping with MG+BW because of the customer service and quality. It is no secret that things always go wrong when designing a house—when I shop from MG+BW, I can always count on them to be there from the day we order to the day we install!"



Ryan Saghian
Ryan Saghian
Interior Design
Los Angeles, CA

"The MG+BW brand story and ethos make it really easy to gravitate towards their furnishings. The solid quality, thoughtful design, thoroughly supportive team, and expansive showrooms make specifying MG+BW a no-brainer. I always enjoy the spec process with the MG+BW team."



Melissa Mahoney
Melissa Mahoney
Design House
Glen Ellyn, IL

"Individuality is our thing and MG+BW makes it easy to customize pieces for our clients. We never do the same thing twice."



Joseph Ireland
J.D. Ireland Interior
Architecture + Design
Washington, DC

BRIGETTE ROMANEK

Livable luxury encompasses our collaboration with celebrated interior designer Brigette Romanek through a series of statement furnishings. From luxe lounges to statement lighting, each piece embodies Brigette's signature aesthetic, drawing from her creative journey in design, fashion and music.



MG+BW Collections

MG+BW is a whole home brand, offering inspired design in living, dining, bedroom, office, outdoor and décor. We also create exclusive collaborations with design partners who share our passion for the infinite potential of design to define home.



KRAVET

We're honored to partner with textile design house Kravet on an updated collection of more than 400 unique designer fabrics, from fashion-forward patterns to performance-grade materials.

ESKAYEL

Artistic intention and creative confidence converge in our dreamy collaborative collection of painterly wallpapers with textile brand Eskayel. Each one-of-a-kind paper is sustainably crafted with water-based pigment to reveal inky nature scenes and shapely abstract forms.

SCAD

Our latest collaboration unites us with a fellow leader in iconic American design, Savannah College of Art and Design, in a new collection that reimagines the home office experience as a blend of beauty and function, grounded in extensive research.





Mitchell Gold
+ Bob Williams

Join online or at one of our 27 Signature Stores.

MGBWHOME.COM/TO-THE-TRADE

